

#### JASON BENIAS

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#### **//UNIQUE SKILL SET**

- ·Concept development
- ·Logo and Identity design
- ·Photoshop rendering
- ·Vector illustration

- ·Branding strategies
- Proper file building for press
- ·Advertising layout and design
- Deadline oriented

### //TECHNICAL SKILLS

- ·Adobe InDesign CS6
- ·Adobe Illustrator CS6
- ·Adobe Photoshop CS6
- ·Adobe Acrobat Pro

- ·Coda 2
- ·Microsoft Word
- ·Microsoft PowerPoint
- ·Invision App Prototyping

### **//EXPERIENCE**

## Red River College Notre Dame Campus — Intern — Marketing Department

- ·Create new concepts for RRC clothing and merchandise
- Design advertisement for Continuing Education Department for The Metro
- ·Co-ordinate with Science of Early Child Development to create 5-poster series to promote awareness
- Refresh layout for Appreciation Awards for Allied Health Sciences

## Bison Transport — Intern — Marketing Department

- ·Redesign logos for auxiliary programs New Graduate Program, Bison University, Charging Ahead
- ·Create Fountain Tire technician referral initiative poster
- ·Edit photo set following photoshoot for LPI training modules
- Develop Manulife insert for employees making new claims
- Design contest announcement poster for Waterstone Human Capital Gala

#### **//EDUCATION**

# Red River College — Winnipeg, Manitoba — Graphic Design

2012 - Present (Scheduled completion: May 2014)

Current Cumulative GPA: 3.65

## J.H.Bruns Collegiate — Winnipeg, Manitoba — Diploma

2001 - 2005

Honours Graduate